

Job Portal Website Pages Document (Marketing Purpose)

Project Name

JobConnect – Smart Job Portal Platform

Purpose

The Job Portal website aims to connect job seekers and employers on a single digital platform where candidates can discover career opportunities and companies can find the right talent efficiently.

Public Website Pages

1. Home Page

Purpose:

Create the first impression and showcase the platform's value.

Sections:

- Hero Banner with Search Jobs
 - Search by Job Title, Skills, or Location
 - Featured Jobs
 - Top Companies Hiring
 - Job Categories
 - How It Works
 - Success Stories & Testimonials
 - Career Blogs & Resources
 - Download Mobile App Section
 - Call-to-Action (Register Now)
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2. About Us Page

Purpose:

Introduce the company and build trust.

Sections:

- Company Introduction
- Mission & Vision
- Why Choose Our Platform

- Company Statistics
 - Team Information
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3. Job Listing Page

Purpose:

Display all available job opportunities.

Features:

- Search Bar
 - Job Filters
 - Location
 - Experience
 - Salary
 - Job Type
 - Skills
 - Industry
 - Pagination
 - Save Job Option
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4. Job Details Page

Purpose:

Provide complete information about a job.

Sections:

- Job Title
 - Company Information
 - Job Description
 - Required Skills
 - Experience Required
 - Salary Package
 - Location
 - Benefits
 - Apply Now Button
 - Similar Jobs
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5. Company Listing Page

Purpose:

Display all registered companies.

Features:

- Company Search
 - Industry Filter
 - Company Size
 - Company Profile Preview
 - Open Positions Count
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6. Company Details Page

Purpose:

Show complete company information.

Sections:

- Company Overview
 - Company Logo
 - About Company
 - Industry
 - Location
 - Benefits
 - Open Positions
 - Company Reviews
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7. Candidate Registration Page

Features:

- Name
 - Email
 - Mobile Number
 - Password
 - Social Login
 - OTP Verification
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8. Candidate Login Page

Features:

- Email Login
 - Mobile Login
 - Google Login
 - Forgot Password
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9. Candidate Dashboard

Features:

- Profile Completion
 - Resume Upload
 - Applied Jobs
 - Saved Jobs
 - Job Alerts
 - Notifications
 - Account Settings
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10. Employer Registration Page

Features:

- Company Information
 - Business Email
 - Company Logo
 - Industry Selection
 - Verification Process
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11. Employer Login Page

Features:

- Email Login
 - OTP Login
 - Forgot Password
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12. Employer Dashboard

Features:

- Post New Job
 - Manage Jobs
 - View Applicants
 - Shortlist Candidates
 - Schedule Interviews
 - Subscription Management
 - Reports
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13. Pricing & Subscription Page

Packages:

- Free Plan
- Starter Plan
- Professional Plan
- Enterprise Plan

Features:

- Plan Comparison
 - Online Payment
 - Upgrade Subscription
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14. Blog & Career Resources Page

Sections:

- Career Guidance
 - Resume Tips
 - Interview Preparation
 - Industry News
 - Success Stories
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15. Testimonials Page

Sections:

- Candidate Reviews
 - Employer Reviews
 - Success Stories
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16. Contact Us Page

Features:

- Contact Form
 - Office Address
 - Email & Phone
 - Google Map
 - Support Information
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17. FAQ Page

Sections:

- Candidate FAQs
 - Employer FAQs
 - Payments FAQs
 - Account FAQs
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18. Privacy Policy Page

19. Terms & Conditions Page

20. Help & Support Page

Features:

- Raise Ticket
 - Live Chat
 - Email Support
 - Help Articles
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Suggested Website Menu Structure

Home | Jobs | Companies | Pricing | Blogs | About Us | Contact Us | Login | Register

Marketing Tagline

"Connecting Talent with Opportunity – Empowering Careers and Businesses Through a Smart Digital Hiring Platform."